

A SEMESTER IN WEB DESIGN AND PUBLISHING

How A Semester Looks



ABOUT THE CLASS

In this course, you will learn how to code HTML and CSS from scratch, learning the foundations of web design. Upon learning the basics of code, we will move onto Bootstrap, a coding framework, that allows you to build more complex projects much quicker. We will also be covering multimedia storytelling such as graphic design and video editing. During the semester, students will have discussion assignments on course related topics. The class will end with learning how to use WordPress as a Content Management System.



ABOUT THE LECTURER

EDUCATION

B.S. in Mass Communication – Public Relations 2015

M.A in Mass Communication – Digital Media 2017

EXPERIENCE

Digital Marketing Manager 2017 - 2018

Digital Content Manager 2018 - 2019

Texas State Lecturer 2016 – 2019

LIKES

Traveling, Music, Photography, Videography

PROJECTS

PROJECTS

Project 1 – Basic HTML

Topic: About You

Project 2 – Responsive

Topic: About You / Revamp

Project 3 – Bootstrap

Topic: Multimedia Storytelling

EXERCISES

EXERCISES

Troubleshooting

Quiz

Video Exercise

Topic: Project 3 Related

DISCUSSION

DISCUSSION

Tech News (Facebook)

Web Design Topics (Slack)

FINAL PROJECT

FINAL PROJECT

WordPress Final Project

Topic: Organization or Event

WHAT YOU NEED

WHAT YOU NEED FOR WEB PUB

Flash Drives or External Hard Drive

Domain and Hosting

BROWSERS

Google Chrome (Recommended)

Firefox

Safari

Internet Explorer

TEXT EDITORS

Sublime (Recommended)

Text Wrangler

Atom

Brackets

Notepad ++

Others Available

VIDEO EDITING

iMovie

Premiere Pro

Windows Movie Maker

Others Available

PHOTO EDITING

Photoshop

Pixlr

Others Available

FILE UPLOADING

Reclaim Hosting (Web Based)

Fetch (Mac Only)

Filezilla

ABOUT YOU

YOUR TURN

Name

Major

Favorite Social Media and Why

Hobbies / Likes